



Stand Up To Cancer // #SU2CStreamTeam Talking Points

Thank you for joining the #SU2CStreamTeam in raising awareness and funds for cancer research. Below are suggested talking points to help educate your audience throughout your stream.

Suggested Talking Points and SU2C Facts:

- I'm here today to raise awareness and funds for Stand Up To Cancer, an organization focused on groundbreaking research to help save lives now.
- Join the Stand Up To Cancer Stream Team and support the cause!
- No donation is too small; every dollar counts.
- Join me and be a part of the SU2C Stream Team and host a fundraiser yourself.
- So what does Stand Up To Cancer do?
 - They're making the impossible possible by accelerating cancer research to deliver new, lifesaving therapies to patients faster.
 - They fund and manage research grants across numerous types of cancer.
 - One of their main mission is to bring together scientists from across institutions to collaborate on their cancer research.
 - Stand Up To Cancer is a division of Entertainment Industry Foundation (EIF), a 501(c)(3) charitable organization.
- Everyone is touched by cancer in some ways, and it's powerful to share your own personal story of who you Stand Up for, and why you want to support SU2C:
 - I'm here because [_____].
 - I'm joining the SU2C Stream Team because [_____].
 - I Stand Up for [_____].
- Donations from folks like you directly fund cancer research breakthroughs!
 - Stand Up To Cancer has funded 1950 scientists across more than 210 institutions. They have planned, initiated or completed over 180 clinical trials involving more than 12,000 patients to date.
 - Stand Up To Cancer funded over 108 collaborative research teams, as well as 49 individual early-career investigators to bring new scientists and their ideas into cancer research.
 - SU2C-supported research has already led to 9 new FDA-approved cancer treatments.
- The fight against cancer is year-round. Please visit StandUpToCancer.org to learn more about the research and how you can support.

Note: When referencing patient names, only use first names unless otherwise given permission. Please do not use details that make the person identifiable.