

# Journey to College

## FAFSA Frenzy

### Media talking points

- FAFSA Frenzy makes applying for financial aid easier for students and their families by providing free help to complete the Free Application for Federal Student Aid. Completing a FAFSA is the first step in applying for federal financial aid and many state aid programs.
- During the 2015–2016 academic year, Missouri college students received \$2.18 billion in federal financial aid and \$1.66 billion in additional financial aid from other sources, such as the state of Missouri and postsecondary institutions.
- The Missouri Department of Higher Education & Workforce Development and the Missouri Association of Student Financial Aid Personnel are partnering to bring FAFSA Frenzy to Missouri for 2020-21. To assist students and parents with the FAFSA process, free one-on-one assistance will be available at FAFSA Frenzy events/activities from October to January. Dates, times and locations for most events will be available this fall at <https://journeytocollege.mo.gov/fafsa-frenzy/>.
- Local FAFSA Frenzy events will be held on \_\_\_\_\_ at \_\_\_\_\_, from \_\_\_\_\_ to \_\_\_\_\_.
- Students and their parents will be able to complete the 2021–2022 FAFSA on site and obtain valuable information about the process and next steps.
- Students can apply for a Journey to College Book Scholarship at a FAFSA Frenzy event/activity. Winners will receive their scholarships upon receipt of enrollment documentation for the 2021 fall term at a Missouri college or university.
- 2020–21 FAFSA Frenzy events will mark the 18th year that Missouri has offered FAFSA Frenzy. Since 2004, these events have helped more than 25,000 Missouri students complete the FAFSA.
- FAFSA Frenzy is a part of national completion efforts headed up by the National College Attainment Network (<http://www.collegeaccess.org/>). To obtain additional information or to access a complete list of FAFSA Frenzy events, visit <https://journeytocollege.mo.gov/fafsa-frenzy/>.