

Media talking points

- High schools across the state will celebrate their seniors' plans for higher education or military service during Decision Day, a statewide program sponsored by the Department of Higher Education & Workforce Development.
- Decision Day is held on or around May 1 — the date by which most high school seniors must notify a college of their plans to enroll. Decision Day was inspired by the NCAA's National Signing Day when student athletes sign a letter of intent to play sports at a specific college.
- Decision Day is designed to recognize and celebrate all seniors' plans for education and training beyond high school.
- Decision Day helps encourage and remind students that it is time to make a decision about their future and that it is not too late to make plans.
- Because some colleges don't have a May 1 deadline, the event also provides information to assist seniors who are still considering higher education but have not yet applied to college or officially enrolled.
- Decision Day is also designed to help foster a college-going culture. Activities involving younger students help build excitement and emphasize the importance of continuing education beyond high school.
- Activities will vary at each school but will include assemblies, guest speakers and social media events.
- Decision Day will be held at _____ on _____ from _____ to _____.
- Though many schools have celebrated with their seniors in the past, this is the fifth year Decision Day has been celebrated as a statewide program sponsored by the Missouri Department of Higher Education & Workforce Development.