



Escape Room

2023 Featured Event

Developed by: Westport Museum for History and Culture
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Program Title: Connecticut Witch Panic Escape Room

Description: Disguise history learning in an immersive puzzle-solving game! Draw in visitors of all ages with a compelling theme and story, and watch them enjoy an interactive game while learning something new.

Guests stepped into our space as 17th-century investigators tasked with discovering the evidence that could prove the innocence of an accused witch. Each group of up to ten people had one hour until the trial when the alleged witch would have their fate decided.

Event format: Escape Room

Duration: 80 minutes

Delivery: In-person

of People served: 500+

Internal Information

Staff to Involve:

- (1) Program Director
- (10) Escape Room Monitors

Staff needs for Day of Program:

- (2) Staff members to set up puzzles
- (2) Staff members to train monitors
- (2) Staff members to oversee the schedule
- (2) Staff members to repair equipment

Budget total: \$,3000

● **Cost included:**

- Specialty puzzle equipment (magnets and pressure plates)
- Padlocks and keys
- Second-hand chests
- Designed paper materials
- Staff time

Materials:

- Specialty puzzle equipment (magnets and pressure plates)
- Padlocks and keys
- Second-hand chest
- Designed paper materials

Public Program Information

Recommended ticket price: \$25

Program Instructions:

- [Monitor Instructions](#)
- [Puzzle Instructions](#)
- [Reset Instructions](#)

What works about this event?: By offering a game environment, audiences were excited to connect with a local historical topic they knew little about. Not only was this program traditionally successful by bringing in large numbers of visitors and revenue, but participants also connected themes of persecution and scapegoating from the past to our current social climate. Visitorship has increased, but interaction with blog posts and content about our game's real story has also spiked.

Pro-tip: This program can be modified to cover other historical periods and topics.

Marketing blurb: Invite guests to step into your space as 17th-century investigators tasked with discovering the evidence that could prove the innocence of an accused witch. Each group of up to ten people have one hour until the trial when the alleged witch will have their fate decided.

Photo: [Link](#)

Created by Westport Museum for History & Culture @westporthistorymuseum for #CivicSeason with @historymadebyus.

