

Civic Season 2023 Sample Press Releases

FOR IMMEDIATE RELEASE

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Civic Season Mobilizes Gen Z to Take Part in Our Democracy, Meeting Curiosity with Credibility with Hundreds of Activities From Juneteenth to July 4

Alternative Headline for Local News: Civic Season Comes To [City, State] This Summer With [Event] Hosted by [Organization]

With America's 250th anniversary on the horizon, 300+ organizations join forces to help young people write the next chapter of history

Three hundred cultural and civic institutions across the country are hosting the third annual [Civic Season](#) between Juneteenth and July 4th. This new summer tradition for learning and action is co-designed with Gen Z, the future inheritors of our democracy. Kicking off with nationwide celebrations on June 17, Civic Season is a time to explore your story - and how it connects to U.S. history - through events, activities and resources from credible sources. 2026 will mark the 250th anniversary of the Declaration of Independence, and Civic Season lays the groundwork for a meaningful, vibrant commemoration for all.

[Civic Season](#) is developed by Made By Us, a partnership collectively led by the Smithsonian's National Museum of American History, Thomas Jefferson's Monticello, National Archives Foundation, First Americans Museum, Atlanta History Center, Senator John Heinz History Center, New-York Historical Society, and Charles H. Wright Museum of African American History.

[The Season](#) kicks off on June 17 with celebrations across the nation. [YOUR ORGANIZATION] is hosting [DESCRIBE YOUR KICKOFF/EVENT/RESOURCE AND CIVIC SEASON SITE LINK] For more information, or to find an event near you, visit [CIVIC SEASON PAGE LINK].

Anchored by Juneteenth and Independence Day - two dates that highlight the gap between our nation's promises and practices - [Civic Season](#) is about welcoming the future inheritors of the United States to learn about our nation's history so they can use it to inform and inspire civic participation for generations to come.

[INSERT QUOTE FROM YOUR INSTITUTION HERE]

“Civic Season is hosting a nationwide conversation - in virtual spaces and in real life - and urging everyone to understand the impact of our past to better incorporate those lessons into our lives,” said **Caroline Klibanoff, Executive Director of Made By Us.**

Hundreds of activities and resources are available at [TheCivicSeason.com](#), including podcasts, walking tours, how-to guides, in-person programs, simulations and videos. Navigation tools like quizzes, personalized lists of activities, poster generators, and an online zine help users take part whether they have 5 minutes or a whole day, are interested in immigration, architecture or recycling, or want something social or solo. Civic Season is supported by the Mellon Foundation, Rockefeller Brother Fund's Our Common Purpose Initiative, the Arthur Blank Family Foundation, AMERICAN HERITAGE® Chocolate, the William G. Pomeroy Foundation and other stewards of democracy and cultural institutions.

The tradition will build and grow in years to come, reaching up to 75 million young adults by the nation's 250th anniversary in 2026, empowering them with resonant opportunities to contribute to the American story.

About Made By Us

Made By Us is an unparalleled collaboration of more than 150 of the nation's history museums to better engage Gen-Z with American history to inspire, inform and empower civic participation. Led collectively by the Smithsonian's National Museum of American History, Thomas Jefferson's Monticello, the National Archives Foundation, the First Americans Museum, Atlanta History Center, Senator John Heinz History Center, New-York Historical Society, and the Charles H. Wright Museum of African American History, whose credible resources make up the foundation of Made By Us offerings, powering innovation with historical expertise. We meet young people where they are with content and programs to connect them with our shared past, present, and future. For more information, visit [historymadebyus.com](#) or follow @historymadebyus on Twitter, Instagram or Facebook.