

Civic Season 2023 Sample Media Advisory

FOR IMMEDIATE RELEASE

[DATE]

[ORGANIZATION NAME]

[CONTACT NAME]

[CONTACT EMAIL]

[CONTACT PHONE]

Save a copy and edit as desired to fit the needs of your organization, or use it as-is.

**Civic Season Comes To [City, State] This Summer With [Event] Hosted by
[Organization]**

With America's 250th anniversary on the horizon, 300+ organizations join forces to help young people write the next chapter of history

[CITY, STATE] - [YOUR ORGANIZATION] is hosting [DESCRIBE YOUR EVENT - TITLE, TOPIC, NOTABLE SPEAKERS/ATTENDEES]. This event is part of [Civic Season](#), a nationwide movement in partnership with Made By Us and hundreds of iconic institutions taking place between Juneteenth and July 4th. Co-designed with Gen Z, Civic Season is a time to explore your story - and how it connects to U.S. history - through events, activities and a multitude of timely, credible sources. Whether you have five minutes or a whole day, are looking for a place to meet new friends or a game to play, Civic Season has something for you!

What: [NAME OF EVENT]

Who: [NAME, ROLE AND ORGANIZATION OF NOTABLE SPEAKERS/ATTENDEES]

When: [DATE AND TIME]

Where: [LOCATION AND ADDRESS]

[CONTACT NAME]

[CONTACT EMAIL]

[CONTACT PHONE]

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[Give a short description of your organization, including your mission.] Learn more at [website].

Made By Us is an unparalleled collaboration of the nation's history museums to better engage Gen-Z with American history to inspire, inform and empower civic participation. Led collectively by the Smithsonian's National Museum of American History, Thomas Jefferson's Monticello, the National Archives Foundation, the First Americans Museum, Atlanta History Center, Senator John Heinz History Center, New-York Historical Society, and the Charles H. Wright Museum of African American History, we meet young people where they are. For more information, contact:

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