



[Alt Text for Social Media Graphics](#)

Image : Turn Around, Don't Drown

Video description: A purple background with a white car overlaid on top. Text reads, "Turn around, don't drown!". Water comes from the bottom of the frame and floats the car away. Text pops up that says "never drive into flooded areas". On the bottom left is a link to ListosCalifornia.org, and on the bottom right, the Listos California logo with a golden bear and red star.

Video: Stay Safe On The Roads During Winter Weather

Video description: Video footage of traffic in snow storm plays in the background with text overlaid reading "Stay safe on the roads during winter weather! In case you are stranded, keep an emergency supply kit in your car with these extras: Jumper cables. Flares or reflective triangles. Ice scraper. Car cell phone charger. Blankets, towels, and extra clothing. Water and snacks. Flashlight with extra batteries. Cat litter or sand to aid with traction should you get stuck. For more information sign up for alerts at CalAlerts.org.

Video shows the Cal OES logo over a blue background.

Video: Are You Ready California?

Video description: Video footage of two people sitting at a table with a laptop on it. Text overlaid reads "are you ready, california? Safety tips for before power outages plan for batteries and other power sources to meet your needs if the power goes out. Have flashlights for every household member. Determine whether your home phone will work in a power outage and how long battery backup will last. Learn more. Listoscalifornia.org" Video footage shows the power going off and the two people sitting in the dark.

Image: Stay Safe At Home

Alt Text: A dark blue background with caution lines and a white road sign design overlaid on top of the lines and background. In the sign is text that reads, "Avoid non-essential travel during the peak of the storm." On the bottom of the sign is a link to ListosCalifornia.org, and on the bottom right, the Listos California logo with a golden bear and red star.

Spanish Alt text: Un fondo azul oscuro con líneas de precaución y un diseño de señal de tráfico blanco superpuesto sobre las líneas y el fondo. En el letrero hay un texto que dice: "Evite los viajes no esenciales durante el pico de la tormenta." En la parte inferior del letrero hay un enlace a ListosCalifornia.org, y en la parte inferior derecha, el logotipo de Listos California con un oso dorado y estrella roja.

Image : Have You Checked On Your Neighbors?

Alt text: An overhead shot that shows fresh snow over a house and cars, with two couples and a dog walking in it. There is bold text overlaid that says "Winter weather is back," and on the bottom is text that reads "Have you checked on your neighbors?" On the bottom right is a link to ListosCalifornia.org and the Listos California logo with a golden bear and red star.

Image: Sign Up For Emergency Alerts

Alt text: A green background. One large dark blue circle has three exclamation points surrounding the top of a cell phone that is located near the bottom of the circle. Hands are holding the cellphone with "wireless emergency alerts" on the screen of the cell phone. There is bold white and blue text in the middle right that reads, "Sign up for emergency alerts to be sent to your phone so you get a few minutes warning to your belongings, your pet, and yourself out of danger". On the bottom right is a link to "More Preparedness Tips: ListosCalifornia.org" and the Listos California logo with a golden bear and red star.

Image: Have Enough Food

Alt Text: A green background with separate boxes for images including an open can of green peas, an open sack of rice, a closed bottle of peanut butter, a water bottle, and a can of tomato paste. There is bold text that reads, "Have enough nonperishable food and water for every member of your household for three days." Along the right side of the image is a link to ListosCalifornia.org, and on the bottom right, the Listos California logo with a golden bear and red star.

Spanish Alt text: Un fondo verde con cuadros separados para imágenes que incluyen una lata abierta de guisantes, un saco de arroz abierto, una botella cerrada de mantequilla de maní, una botella de agua y una lata de pasta de tomate. Hay un texto en negrita que dice: "Tenga suficientes alimentos no perecederos y agua para cada miembro de su hogar durante tres días." A lo largo del lado derecho de la imagen hay un enlace a ListosCalifornia.org, y en la parte inferior derecha, el logotipo de Listos California con un oso dorado y una estrella roja.

Image: Prepare for the Winter Weather!

Alt text: A background of fresh snow with bold text in the middle that reads "Prepare for the winter weather!" On the bottom is smaller text that reads "Find safety tips at ListosCalifornia.org or follow @Cal_OES on social media." There are items scattered throughout the background: a map, boots, a phone, a flashlight, a medical bag, and a canned food item. On the bottom right is the Listos California logo with a golden bear and red star.

Image: Generator Safety

Alt text: A green background with a house on the bottom left and a crossed-out generator. There is bold blue text on the top left that reads, "Never use a generator inside your home or garage, even if doors and windows are open." On the bottom right is a link to ListosCalifornia.org and the Listos California logo with a golden bear and red star.

Spanish Alt text: Un fondo verde con una casa abajo a la izquierda y un generador tachado. Hay un texto azul en negrita en la parte superior izquierda que dice: "Nunca use un generador dentro de su casa o garaje, incluso si las puertas y ventanas están abiertas". En la parte inferior derecha hay un enlace a ListosCalifornia.org y el logotipo de Listos California con un oso dorado y una estrella roja.

Image: Protect Valuable Items

Alt text: A purple background with blue stairs leading up towards the top of the frame. Dotted line concentric circles indicate a second floor at the top right of the frame. There is bold white and yellow text in the middle left that reads, "Move valuables to the higher floors." Middle right there are three triangles in the color sequence of orange, white, orange. On the bottom right is a link to ListosCalifornia.org and the Listos California logo with a golden bear and red star.

Image : Power Outage Preparedness/Safety

Alt text: A background of fresh snow with bold text on the top that reads "plan ahead in case of a power outage." In the middle is a blue sign with the following list: an icon of an electric plug with text that reads "Take inventory of items that need electricity," a fully charged battery with text that reads "Plan for batteries or portable chargers," a flashlight with text that reads "Have flashlights for every household member," and a grill with text that reads "Use generators, camp stoves, and grills outdoors." On the bottom right is a link to ListosCalifornia.org and the Listos California logo with a golden bear and red star.

Image: Don't Wait and See

Alt text: A purple background with water overlaid on top. There is an exit sign and text that reads, "Don't 'wait and see.' Leave when told!" On the bottom left is a link to ListosCalifornia.org, and on the bottom right, the Listos California logo with a golden bear and red star.