



## EMAIL TO INTERESTED PARTICIPANTS

Dear

One in four Americans has a disability, making it today's largest minority population, yet far too often their important and varied stories go untold.

Supported by some of Hollywood's biggest names, the [2021 Easterseals Disability Film Challenge: Home Edition 2.0!](#) is a weekend-long film making contest that addresses this under-representation by giving filmmakers – with and without disabilities – the platform to creatively produce a short film. Since its inception, the EDFC has curated hundreds of films and saw participants land roles in studio films as well as network television shows such as *The Good Doctor*, *New Amsterdam*, *Superstore*, and *Station 19*.

Participation in the challenge also provides the opportunity to win amazing prizes including:

- \$1,500 grants provided by NBCUniversal
- Dell Technologies Laptop
- One-year subscription to Adobe Creative Cloud – the entire collection of 20+ creative desktop and mobile apps including Premiere Pro, After Effects, and Photoshop
- One-year membership to IMDbPro, the essential resource for entertainment industry professionals, including the IMDbPro Discover tool, which empowers members to find people based on a variety of key IMDb data, experience and expertise
- The winning films will be highlighted in a video playlist on the homepage of IMDb, the world's most popular and authoritative source for information on movies, TV shows and celebrities
- Screenings at numerous Academy Award-Qualifying festivals, including the Heartland Film Festival, HollyShorts Film Festival, Bentonville Film Festival and NewFilmmakers LA
- One year membership to Film Independent
- Mentorship meetings with entertainment industry executives and talent

[REGISTER TODAY](#) for the new competition, March 16-21. Entry deadline: March 15, 2021. Films are not required to include disability in the storyline, but must include at least one person with a disability in front of or behind the camera. Films are judged by a notable and diverse group of entertainment industry talent. RULES: [www.DisabilityFilmChallenge.com](http://www.DisabilityFilmChallenge.com)

### Key Easterseals Disability Film Challenge Dates:

- 2021 Easterseals Disability Film Challenge – March 16th- March 21st, 2021
- Awareness Campaign – March 27th - April 5th, 2021
- Finalists Announced – April 29th, 2021
- Virtual Award Ceremony – Thursday, May 6th, 2021

**Together we can change the way the world defines and views disability.**