

Virtual Fundraising Tips



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Virtually gather your team members to help you raise funds for the Walk to End Colon Cancer. Now more than ever, our colorectal cancer community needs your support. Check out our list of [virtual fundraisers](#) you can host right from your living room (or is it living Zoom, these days?) Kick-off your fundraising with allies across the nation, because we may not be physically close, but we don't have to be socially distant!

Auction:	Craft Sale:
<p>Take your traditional silent auction online! Partner with your favorite local vendors to secure gift cards and other fun prizes — or think outside the box and auction off one-of-a-kind items like a batch of your famous cookies. Who doesn't love a good bidding war?</p> <p><i>Note: Please be sure to check your local municipality guidelines around hosting online auctions and raffles before registering.</i></p>	<p>Has social distancing resulted in more time for home-made crafts or goods? Consider selling those extra baked goods, jams, paintings, knitted items, jewelry, and other pandemic passion projects, and donate a percentage of your proceeds back to the Alliance.</p>
Fitness:	Game Nights:
<p>Staying healthy in a virtual world doesn't have to be boring! Reach out to your favorite fitness instructor and ask them to host a virtual class for a small fee or donation (think \$15-\$20 per person). The Alliance can provide you with a link and fundraising page to host a virtual class (if you don't already have one), then all you have to do is spread the word and log in while you sweat to end colorectal cancer!</p>	<p>Check out the Houseparty app to host a virtual pictionary or trivia night with friends! Or if you'd rather play cards, PlayingCards.io is a great resource for virtual table tops so you can play together over a video chat! Ask each person for a low-level buy-in (maybe \$10) and donate half the proceeds back to the Alliance.</p>
Happy Hour for Good:	Karaoke Nights:
<p>Have everyone donate \$5 to the Alliance as part of your virtual Happy Hour. Share with them how even \$5 can make a huge difference to someone living with colorectal cancer.</p>	<p>Why talk when you can sing?! Set up a virtual karaoke night to display your vocal talents. The Alliance can help you set up a virtual video call if needed, and sites such as Karafun offer large selections of lyrics on demand. Ask attendees to pay admission or make donations for the best performance. Bonus points if you select one of the songs from our Dress In Blue Day Playlist.</p>

Question Challenge:

A great option for Instagram donations! Use the “questions” feature on stories and answer questions from your followers! Add the “Donate” sticker to your stories and ask for \$1 donation for each question, then challenge your friends to do it, too. If you’re not on Instagram, you could also do this via video call.

Read-a-Thon:

Grab your favorite novels for a read-a-thon! Gather the family for this unique fundraising idea that is perfect for kids. You can obtain pledges from friends and family members. You can choose to track pages, chapters, books, or even time (minutes, hours, or sessions). The most common model for read-a-thons is reading as much as possible during a designated period.

Teach Your Talents:

Are you a phenomenal chef? Specialize in hand-lettering and modern calligraphy? What about painting, knitting, embroidery, candle-making, or other unique hobbies? Your talents are valuable. Share them with others via a virtual how-to class. Reach out to the Alliance for help setting up a link, then charge admission for folks to attend and learn some new skills!

Video Games:

Brushing up on your Call of Duty or Fortnite skills during social distancing? Livestream while you play using platforms like Twitch or Facebook, and ask for donations to the Alliance when you hit certain milestones. Not into livestreaming? Host a virtual video game tournament with a Wii or your favorite e-sports game on your own console! Ask your friends to buy-in to participate, and split the proceeds between the winner and the Alliance.

Virtual Cooking Class:

Offer a cooking class to your network of friends and family. Put on an apron and channel your inner Julia Child, or perhaps switch to a new head chef every day or week for a fresh kitchen and dish. Alternately, consider recruiting a local chef to teach to support both the Alliance and a local business. Have your friends and family donate (think \$10-\$20 per person) to take part in this fun virtual interactive fundraiser!