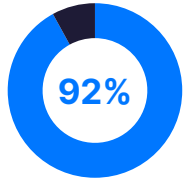




RECYCLING ALUMINUM CANS IS GOOD BUSINESS FOR WISCONSIN

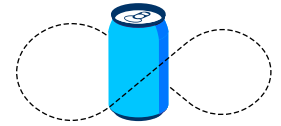
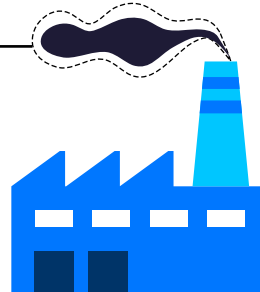
ALUMINUM CANS ARE A TRULY SUSTAINABLE PRODUCT



Recycled aluminum uses **92% less energy** than virgin



A **10% increase** in recycled content decreases greenhouse gas (GHG) emissions **by 15%**



Unlike most other packaging materials aluminum is **infinitely recyclable**

TODAY, **WISCONSIN RECYCLES 27% OF ALUMINUM CANS.*** INCREASING THE RECYCLING RATE TO **90%** WOULD OFFER SIGNIFICANT ECONOMIC, SOCIAL, AND CLIMATE BENEFITS:

ECONOMIC & SOCIAL BENEFITS



Generate **\$30 million** for Wisconsin's economy through material sales



Contribute **1,900 jobs** in collection, sorting, and reprocessing to Wisconsin's economy



Raise wages in related industries in Wisconsin from **\$27.5 million to \$89.9 million**



CLIMATE BENEFITS

Keep **23,700 tons of materials** out of the landfill each year



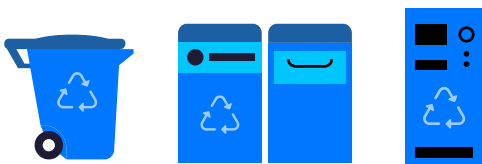
Save enough energy to power **26,000 homes** for a year



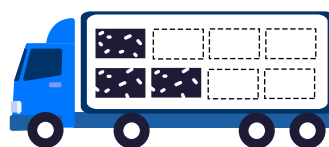
Avoid **216,000 MTCO2e** of GHG emissions annually — equivalent to taking **47,000 cars** off the road for a year



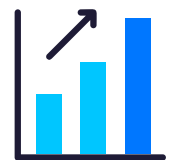
MORE ALUMINUM CANS RECYCLED = LESS RELIANCE ON IMPORTS OF RECYCLED MATERIAL



If more cans are recycled...



we could rely less on primary aluminum imports...



and increase recycled content **beyond 73%**.

*Recycling rates reflect material losses during collection and sorting. Recycling metrics are from the 50 States of Recycling report.

QUESTIONS? CONTACT SUSTAINABILITY@BALL.COM OR VISIT BALL.COM/REALCIRCULARITY

PRODUCED BY RRS • USING EPA WARM V15 (2022) AND DATA FROM THE ALUMINUM ASSOCIATION AND BALL CORP.