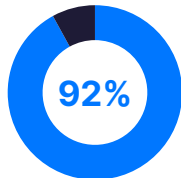




# RECYCLING ALUMINUM CANS IS GOOD BUSINESS FOR NEW HAMPSHIRE

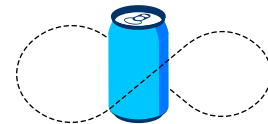
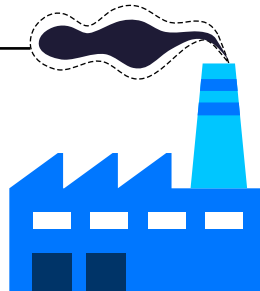
## ALUMINUM CANS ARE A TRULY SUSTAINABLE PRODUCT



Recycled aluminum uses **92% less energy** than virgin



A **10% increase** in recycled content decreases greenhouse gas (GHG) emissions **by 15%**



Unlike most other packaging materials aluminum is **infinitely recyclable**

TODAY, **NEW HAMPSHIRE** RECYCLES **32%** OF ALUMINUM CANS.\* **INCREASING THE RECYCLING RATE TO 90%** WOULD OFFER SIGNIFICANT ECONOMIC, SOCIAL, AND CLIMATE BENEFITS:

### ECONOMIC & SOCIAL BENEFITS



Generate **\$6 million** for New Hampshire's economy through material sales



Contribute **380 jobs** in collection, sorting, and reprocessing to New Hampshire's economy



Raise wages in related industries in New Hampshire from **\$6.7 million to \$18.7 million**



### CLIMATE BENEFITS

Keep **4,800 tons of materials** out of the landfill each year



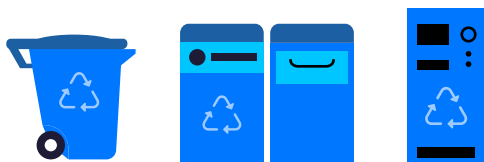
Save enough energy to power **5,000 homes** for a year



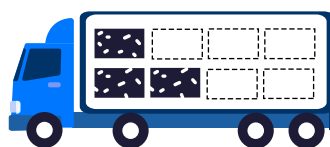
Avoid **43,600 MTCO2e** of GHG emissions annually — equivalent to taking **9,000 cars** off the road for a year



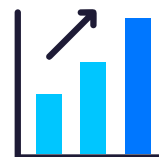
## MORE ALUMINUM CANS RECYCLED = LESS RELIANCE ON IMPORTS OF RECYCLED MATERIAL



If more cans are recycled...



we could rely less on primary aluminum imports...



and increase recycled content **beyond 73%**.

\*Recycling rates reflect material losses during collection and sorting. Recycling metrics are from the 50 States of Recycling report.

QUESTIONS? CONTACT [SUSTAINABILITY@BALL.COM](mailto:SUSTAINABILITY@BALL.COM) OR VISIT [BALL.COM/REALCIRCULARITY](http://BALL.COM/REALCIRCULARITY)

PRODUCED BY RRS • USING EPA WARM V15 (2022) AND DATA FROM THE ALUMINUM ASSOCIATION AND BALL CORP.