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ASSOCIATION OF VOLLEYBALL PROFESSIONALS ANNOUNCES 2019 PRO BEACH TOUR SEASON SPONSORS

Corner Bakery, Stella Rosa Wines, Essentia Water, Aubio Life Sciences and Drake's Organic Spirits Join Official National Tour Sponsor Roster

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The Association of Volleyball Professionals (AVP) is proud to announce the official lineup of sponsors for the 2019 AVP Pro Beach Tour season. First-time national sponsors **Corner Bakery, Stella Rosa, Essentia Water, Aubio Life Sciences** and **Drake's Organic Spirits** will join alongside returning national partners **Wilson®, Kona Brewing Co., Hydro Flask, KT Tape, Hawaii Tourism / Hawaiian Islands, Rox Volleyball** and **Monster Hydro**, to make the tour a success as it travels the country this May through September. The tour will kick off with Surf City, USA from May 3-5 with the Huntington Beach Open and will continue onto Austin, New York, Seattle, Hermosa Beach, Manhattan Beach, Chicago and Honolulu.

The 2019 AVP Pro Tour national sponsors include:

- [Wilson](#), the official volleyball of the AVP tour, returns for its 23rd season with an enhanced Wilson Experience. Stop by the booth and collect player cards with the Wilson Advisory Staff (aka the Wilson athletes). Fans will also have an opportunity to create their very own player card and print it out right then and there, and will have the chance to sign Wilson's giant inflatable volleyball. This year, Wilson will also have a bigger presence than ever in the AVP Merch tent, with their own designated space and a machine that allows them to customize an AVP game ball with purchase.
- [Kona Brewing Co.](#) will be returning as the tour's exclusive craft beer sponsor, serving fan-favorite brews like Big Wave Golden Ale, Longboard Lager, Hanalei Island IPA, and Kanaha Blonde Ale. As Hawaii's favorite craft beer, Kona Brewing Co. will bring laid-back beach culture to life at each event with the Kona Oasis – a perfect place for fans to escape the sun for a moment and relax at an open-air bar while enjoying games and entertainment without missing an ace on the court.
- [Corner Bakery](#) - New to 2019, Corner Bakery will provide catering to athletes, VIPs and staff at six of the AVP tournaments - Huntington Beach, Manhattan Beach, Hermosa Beach, Austin, Seattle and Chicago. The restaurant features artisan-inspired, seasonal menu options made with fresh ingredients, while delivering a premier bakery cafe experience in the heart of neighborhoods everywhere.
- [Hydro Flask](#) will serve as the official hydration partner of the AVP. The award-winning leader in high-performance insulated products, ranging from beverage and food flasks to soft cooler packs and totes, Hydro Flask bottle technologies showcase TempShield™ double-wall vacuum insulation to lock in temperature, 18/8 stainless steel to ensure pure taste, and durable, ergonomic design for ultimate transport. Hydro Flask believes that every adventure starts with two simple words: Let's Go!.

- [KT Tape](#) will become the official kinesiology tape of the tour. An elastic sports tape designed to relieve pain while supporting muscles, tendons, and ligaments, KT Tape is trusted by professional athletes to provide the support they need to compete at their best.
- [Rox Volleyball](#), the official volleyball apparel company for the AVP, will be bringing back the Gold series special edition board shorts along with a whole new line of AVP/Rox Volleyball branded special edition apparel. Rox Volleyball is “serious gear for hardcore competition.”
- [Stella Rosa](#) - Stella Rosa is the official wine sponsor of the AVP will feature a wine garden in Huntington Beach and a vineyard-inspired lounge area at the Hermosa Beach Open and Manhattan Beach Open. They will be providing part of the mix for the new, official AVP specialty cocktail that will be sold onsite at all events. The Riboli Family have become a prime model for a thriving family business of four generations. Their portfolio features nearly 20 brands including Stella Rosa was recognized as the 2018 American Winery of the Year Award by Wine Enthusiast Magazine.
- [Essentia Water](#) - Essentia is the official water sponsor, providing ionized alkaline water for the entire 2019 AVP Pro Tour season. Award-winning Essentia is the No. 1 alkaline water brand distributed in over 90,000 retailers across the United States. Essentia’s philosophy is that a better you starts with a better water.
- [Aubio Life Sciences](#) - Aubio is the official lip care of the 2019 AVP Pro Tour Season. Fans will be able to relax and take a break at the “Aubio Refresh Hut,” a lounge space where they will be able to refresh with misters and sample product onsite all season long. Aubio Life Sciences is committed to creating products that make a real identifiable difference. Their goal is to ensure safety in the discovery, development and manufacture of skin care products, primarily lip balm and cold sore treatment gel.
- [Drake’s Organic Spirits](#) - Drake’s Organic Spirits will be featuring their new “Spiked Ice” for purchase on the 2019 AVP Pro Tour. Containing 15% alcohol by volume, think ice pop for adults. Drake’s Organic Spirits features ultra premium Rum and Vodka that is USDA Organic Certified, Gluten Free, Non GMO Project Verified, Vegan and OU Kosher Certified.

AVP also welcomes new regional sponsors **Athletic Brewing, Tentera, Rockwell** and **KIND** who join existing regional partners JBL, McKenna Auto Group, Brew Dr. Kombucha, Klenskin, Powercrunch and Frontier Communications. Non-alcoholic craft beer will be available from Athletic Brewing at five tournament stops.

Entering into a second year, multi-year deal with Amazon Prime Video, fans can catch the action at home on Amazon Prime Video where members will be able to watch live coverage of AVP Main Draw matches from all events and on-demand to completed matches, one to-be-determined final, highlights and additional content at primevideo.com/avp. One to-be-determined final will air on NBC or NBCSN throughout the season. Go to AVP.com for more information or check local listings.

In addition to watching world-class athletes battling for title and prize money, fans in attendance will enjoy an interactive sponsor village experience that includes fan activations, giveaways, product sampling, athlete meet ‘n greets, top local food, AVP’s wine & beer garden in selected markets (age 21+, ID required) and more. General admission to the AVP Pro Tour is free to the public with VIP tickets featuring an elevated experience including upgraded viewing, hospitality, full-service bar and exclusive athlete meet ‘n greets available for purchase at avp.com/tickets.

Follow [@AVPBeach](#) on [Instagram](#), [Facebook](#), [Twitter](#) and [YouTube](#) to see your favorite athletes go #BeachMode and get behind-the-scenes access all season long.

Information on AVP and the Pro Beach Volleyball Tour, including live scoring and stats, tournament brackets and scheduled match-ups are available at www.avp.com.

About AVP

Established in 1983 and currently headquartered in Southern California, the AVP (Association of Volleyball Professionals) is the world's premier beach volleyball organization. The AVP today is comprised of four divisions: AVP Academy, AVPNext, the AVP Pro Tour, AVP America and their non-profit 501(c)3 organization, AVPFirst. With a 36-year rich history in creating, staging, and marketing some of the most innovative and engaging sporting events in North America, the AVP has successfully developed an annual circuit that is not just a sporting event, but a lifestyle as well. The AVP has been the home of some of the most respected athletes in professional sports, including: gold medalists Karch Kiraly, Kent Steffes, Misty May-Treanor, Kerri Walsh-Jennings, Todd Rogers, Dain Blanton and Phil Dalhausser. For more information, please visit www.AVP.com.

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