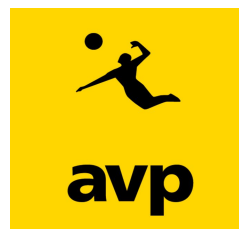


**MEDIA FOOTAGE COVERAGE AGREEMENT
AVP Pro Beach Volleyball Tour
2019**



Limited on-site press facilities are available for accredited print and broadcast media outlets meeting the criteria stated below.

All credentialed media must be on editorial assignment or be otherwise authorized by AVP.

**** No minors will be allowed in the press center or in the media areas. Registered media must be age 18 or older unless otherwise approved by AVP PR. ****

PRINT MEDIA: Working journalists, editors and photographers affiliated with accredited outlets will be allowed access to the media area with proper identification. Space will not be available for non-working journalists, affiliated colleagues, advertising/sales/marketing representatives and all others who have not received an approval.

BROADCAST MEDIA: Accredited TV, radio and digital media personnel (ie: producers, hosts, camera operators) those affiliated with major independents, networks or national cable outlets, will be permitted live and taped broadcast opportunities and access to media areas.

STILL IMAGES: Photography by press/media employees or approved freelancers is strictly for editorial use only. Still images **may NOT be used for any other use, including but not limited to: commercial, retail, unlicensed marketing or pay-for-play purposes** and may only be used for promotional purposes upon written permission of the athlete(s) depicted in such image(s) and with a licensing agreement from AVP. Any other use is expressly prohibited and strictly enforced.

- Websites may upload still images from both preliminary and finals competitions from the Event.
- Credentialed media **may** film or photograph practices, behind-the-scenes and lifestyle elements and **may** shoot still photographs of finals and preliminary competitions, subject to the terms of this Agreement.

VIDEO FOOTAGE & STREAMING: Footage **may NOT be used for any commercial or retail purposes whatsoever**, and may only be used for promotional purposes upon written permission of the athlete(s) depicted in such image(s), absent a licensing agreement with AVP to the contrary.

- All footage clips uploaded onto websites shall not exceed 2 minutes in length.
- No individual clip shall exceed 2 minutes in length.
- Credentialed media **may not** shoot video of designated preliminary matches and all final competitions. *Broadcast rights are the exclusive property of AVP and official media partners.*
- Credentialed media **may not** stream any video. *Streaming rights are the exclusive property of AVP and official media partners.*

LICENSING (for Non-Editorial Requests): Non-news related usage is prohibited without prior written permission by the Association of Volleyball Players (AVP), which owns the broadcast rights to the tour. This includes production companies, athlete or sport documentaries, advertising and/or marketing usage. **Contact: Al Lau at 310-804-4706 / al@avp.com or David Kim at 949-929-2087 / dkim@avp.com.**

Initials _____ Date _____

Please note that your press credentials are **NON-TRANSFERRABLE** and can result in the removal of your credential and expulsion from the area.

I understand and acknowledge that I CANNOT sell, vend or license competition footage or photographs in any way, absent a licensing agreement with AVP.

I understand and acknowledge that I am solely responsible to relay these guidelines to all persons with whom I have allotted credentials and/or those persons who are under my control.

I have read and understand all of the above-mentioned guidelines for credentialed media, and hereby agree to abide by these guidelines. By signing this agreement, I hereby realize that any violations of these guidelines will result in the revocation of my credential(s), my removal from the Event and may result in legal action being taken against my company listed below.

NAME:

TITLE:

EMAIL:

PHONE:

MEDIA OUTLET:

EDITOR/PRODUCER (If applicable):

SIGNATURE:

DATE:

Thank you for your cooperation.

For additional information, please contact Crystal Yang Edwards, Make Waves Communications at crystal@makewavescommunications.com/310-940-2228.